

Facebook for Better Business Networking

Whether you use the social media site Facebook or not **its power as a marketing tool can't be ignored**. With over 26 million registered users in the UK (including 9 million aged over 35) not only can your business use Facebook to build a thriving community for your customers and prospects it can also be used to serve extremely targeted low cost ads to niche markets.

If you want to know how your business can take advantage of this phenomenon come along to Irun's half day workshop 'Facebook for Business'. Following on from their oversubscribed Twitter workshops this event is likely to book up very quickly so please reserve your place now.

For only **£49 (ex vat)** you'll learn:

- How to get started with your own Facebook business page (previously called fan pages).
- How to get people to 'like' your page so they'll visit again and again.
- How to integrate Facebook with your web site and other marketing strategies.
- How to use Facebook pay per click advertising to drive highly targeted traffic to your page or website.
- Plus much, much more...

Date: Thursday 12th August

Time: 09.00 - 12noon (arrive from 08.45)

Venue: Shropshire Chamber of Commerce, Trevithick House, Stafford Park 4, Telford, TF3 3BA

Presenter: *Peter Lisney from Irun Business Intelligence*

Price: *Only £49 (ex vat) per person*

[Back to course index](#)

Event dates:

- 12th August 2010

Event prices:

- £49.00 (members)
- £49.00

VAT to be added to the above prices at the prevailing rate

Tagged with

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- Yes
- No

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